

Vanjskotrgovinska/Spoljnotrgovinska komora Bosne i Hercegovine, Sarajevo

Projekat

Daj ideju – postani poduzetnica

Cilj projekta: Podizanje kompetentnosti novonezaposlenih žena, koje su prijavljene na biro za zapošljavanje kraće od 12 mjeseci, na tržištu rada kroz osposobljenost aktivnog traženja posla samozapošljavanjem i uključivanjem u informaciono društvo

Partner: Federalni zavod za zapošljavanje

Rezultati:

- Obuhvaćeno ukupno 164 korisnice;
- 164 žene obučene za korištenje računarskih aplikacija Windows, Word, Excel, Internet i Outlook Express u međunarodno priznatoj školi računara – ECDL;
- 127 žena je dobilo certifikat o završenoj Školi malog biznisa i steklo znanje za izradu biznis planova, traženje finansijskih sredstava za pokretanje vlastitog biznisa, registriranje preduzeća ili obrta, te aktivnije traženje posla;
- 164 žene stekle dodatna znanja i vještine koje se traže na tržištu rada i time postale konkurentnije na tržištu rada;
- 127 žena praktično izradile biznis planove od kojih su izabrana 2 najuspješnija;
- Uz asistenciju eksperata pokrenuta dva nova mala biznisa;
- Monitoring novoosnovanih biznisa prva dva do tri mjeseca poslovanja (registracija firme, poslovni prostor, istraživanje tržišta, marketing plan i povezivanje sa partnerima na tržištu);
- Novonezaposlene žene poboljšale mogućnosti zapošljavanja čime je spriječen rizik dugotrajne nezaposlenosti i s njom povezanog propadanja vještina i volje za rad, nezaposlene žene motivirane da pokrenu vlastiti biznis i ponovo postanu radno aktivne. Također, spriječeno je da se gubitak zaposlenja pretvori u marginaliziranje na tržištu rada.

"Prošla sam obuku ECDL-a i Školu malog biznisa. Osvojila sam prvu nagradu za biznis plan "Uzgoj začinskog bilja i začinskih salata". Ova nagrada bila je za mene veliko ohrabrenje i podsticaj da mogu početi svoj posao. Pored toga, obuka za biznis plan mi je jako pomogla. Neke stvari koje nisam znala i nisam imala mogućnosti da naučim sada znam. Jako sam zadovoljna, ovdje sam naučila stvari koje mi zaista mogu pomoći u životu. Također, družila sam se sa ženama i vidjela da nisam jedina koja je ostala bez posla. Ko god je osmislio i pokrenuo ovaj projekat svaka mu čast. Ovo je velika stvar! Kad bi barem još 100 žena dobilo istu priliku."

Aida Smajić, korisnica



"I passed the ECDL training and the School of Small Businesses. I won first place for the business plan "Farming of herbs and herb salads". This award was a great encouragement for me and an incentive to start my own business. Apart from that, the business plan training was very helpful. Some things which I did not know and did not have the opportunity to learn, I have now learned. I am very satisfied; I have learned things here that can really help me in my life. Also, I have spent time with women and seen that I am not the only one without employment. Whoever thought of and started this project, congratulations. This is a big deal! If only 100 more women could have the same opportunity."

Aida Smajić, beneficiary

"Tek sad kad sam prošla kroz ovaj biznis plan vidjela sam da tržište treba dobro proučiti, mnoge stvari se trebaju pripremiti da bi se pokrenuo posao. Ja se bavim radom na staklu i kaligrafijom. Tu pokazujem svoju kreativnost. Obuka mi je mnogo pomogla, naučila sam mnogo toga i ostvarila mnoge kontakte. Podignuto mi je samopouzdanje. Stekli smo lijepa prijateljstva. Moj biznis plan je pozitivno ocijenjen i dobila sam novčanu nagradu. Svi projekti su prošli istu selekciju i odabrani su najbolji, tako da smo vidjeli da se dobrim i kvalitetnim idejama daje prilika za uspjeh. Veoma sam zahvalna organizaciji."

Amina Oprašić, korisnica



"Only after passing through this business plan have I seen that the market has to be deeply studied, many things have to be prepared to start a business. I do work on glass and calligraphy. That is where I show my creativity. The training has helped me a lot; I have learned many things and established many contacts. My self-esteem is elevated. We have made beautiful friendships. My business plan was positively evaluated and I received a monetary prize. All projects went through the same selection process and the best were chosen, so we saw that good quality ideas get the opportunity to succeed. I am very grateful to the organisation."

Amina Oprašić, beneficiary

Foreign Trade Chamber of Bosnia and Herzegovina, Sarajevo

Project

Offer an Idea – Become an Entrepreneur

Project goal: To increase competencies of newly-unemployed women, who have been registered with the Employment Bureau for less than 12 months, at the labour market through training in active job seeking, self-employment and inclusion in information society

Partner: Federal Employment Bureau

Results:

- A total of 164 female beneficiaries included;
- 164 women educated for the use of computer applications Windows, Word, Excel and Internet and Outlook Express in the internationally recognized school for computer education – ECDL;
- 127 women received the certificate on completed School of Small Businesses and gained knowledge for drafting business plans, fundraising for starting their own businesses, registering their businesses or crafts and active job-seeking;
- 164 women gained additional knowledge and skills required in the labour market and thus became more competitive in the labour market;
- 127 women practically drafted business plans of which 2 most successful were selected;
- With the assistance of experts, two new small businesses were started;
- Monitoring of newly-started businesses during the first two to three months of activities (registration of the firm, business facilities, market research, marketing plan and connecting with partners in the market);
- Newly-unemployed women enhanced their employability and prevented the risk of long-term unemployment and, with it, of the related deterioration of skills and the will to work, unemployed women motivated to start their own business and become active in the labour market again. Moreover, it was prevented that loss of employment turned into marginalisation in the labour market.